



2016 World Archery Americas Webmaster Report

I am happy to report that the use of the website from within the America's Archery Community has improved significantly from last year! The site is still busiest in May corresponding with the MICA/CIMA results with almost 3300 visits up more than 1000 from 2015.

The Website is our face to our members and the information hub for all of us, I hope we can all find a way to help make it more useable by providing information to be posted to it.

Our monthly visit averages have grown to 2000 up from our high 2 years ago of 1500, but still significant as we were only seeing about 200 in 2013 and 500 visits in 2010. This puts our yearly use at approximately 25000, up from only about 2000 in 2013 and 15000 in 2014. Our Facebook presence continues to grow with myself and our Secretary General making more use of it. The largest user country this year has again been the USA with Canada and Brazil following.

The most popular page overall is the results pages followed by the calendar (which needs some work) and the Info Bulletins introduced by our Secretary General 2 years ago.

I do my best to keep the site current, I usually post information received within 24 hours.

It is indeed refreshing to report great cooperation from our WAA office, we get information regularly, which is posted and then announced on Facebook, which is also very popular.

I am happy to continue in this role, if that is your wish!

I am always available to discuss these matters.

Respectfully submitted,

A handwritten signature in cursive script that reads "Al Wills".

Al Wills, WAA Webmaster